

Hideout Members Making A Difference

Life changing events...

As we all know by now, New Orleans and the Gulf Coast of America were hit hard last year by Hurricane Katrina. There have been volumes written about the subject by various sources, all of whom agree that not enough was done to prepare for a storm of this magnitude and certainly not enough has been accomplished since to help these areas recover from the massive devastation they suffered.

That's why people in Pennsylvania and across America have opened their hearts and their wallets to aid relief organizations to help our fellow Americans in their time of need.

Among the hardest hit is a group that you might not think of right away...New Orleans musicians. Like so many other victims, they lost homes, personal possessions and, in some cases, lives. But musicians also lost the tools of their trade: instruments, equipment, places to perform - and their audience, which is now dispersed around the country, many of whom will never return to their native city. Once you realize this, you know that this is a disaster that just does not let up.

We know what that's like.

Pat was in his office in Tower 2 of the World Trade Center on that Tuesday morning - September 11th. He managed to exit the building just as the second plane was striking its deadly blow on the very corner of the building that he had occupied only moments before. After running to avoid the falling debris, he immediately raced to Midtown to get Dolores and, together, they headed to The Hideout, their refuge. No one in America will ever forget the feeling of that day. They have no doubt that it changed your life, too.

What can we do?

Over time, Pat and Dolores made two very important decisions. The first was to continue to conduct their daily lives as they always had because to live in fear would be giving away their freedom. The other was to make the second half of their lives count - in a big way.

It took some time for them to sort out what they could do that would make a recognizable difference. While Pat had always loved live music, Dolores had grown weary of it - the expense, the crowds and the inability most times to get great seats - at any price. It had just stopped being magical. But, that all changed one summer night at a small country fair in Moscow, Pennsylvania. The venue was

small and the artist was close, but that wasn't what made it special. Instead, it was about helping to create the experience - just by being there. They had their answer. The result is PocoNotes LLC.

What...exactly...is PocoNotes?

PocoNotes is a limited liability company, formed in Pennsylvania, by Hideout members Dolores Hippler and Pat Harper. PocoNotes has a heart of gold and a commitment to bring quality live music of all genres to smaller venues throughout all of Northeastern Pennsylvania. There are others, like PocoNotes, trying to do the same thing - and they're thrilled about that. They believe that there is strength in numbers and that, together, they can accomplish amazing things for this community that we all love.

What's first?

With great pride, PocoNotes is announcing its arrival on the NEPA music scene with a benefit concert on July 15th, headlined by the nationally-known New Orleans band, **The Subdudes**.

They're part blues, part country, part rock...true American roots music that demonstrates just how important it is to keep the New Orleans musicians as part of our country's heritage.

They have played with Lyle Lovett, Dr. John, Bonnie Raitt, Bruce Hornsby and Keb' Mo' - just to name a few. The Subdudes have just completed a hugely successful appearance at the New Orleans Jazz Fest and are currently on tour with their CD "Behind The Levee," which is in the Top 5 on National Public Radio stations, such as WFUV in New York, and "Adult Album Alternative" stations across the country.

You won't have to travel to New Orleans or New York to see them. On **July 15th**, they will be here. Not just here...PocoNotes has secured The Mellow Theater, a gorgeous 1,000 seat hall in a century-old building, which is now the home of Lackawanna College in Scranton.

How does that make a difference?

PocoNotes will donate 100% of the net proceeds from ticket sales to recognized charities working to make sure that this truly American art form wasn't washed away.

There are so many that need help that no one person or event, certainly, can even begin to make a difference - but PocoNotes is going to try to do just that. They believe that the only way that New Orleans can truly be restored is to ensure that her soul and spirit are intact.

There is no better way to do that than to bring her musicians home!

In true community spirit, PocoNotes will be distributing a significant number of complimentary tickets to our very own heroes: local police, fire and emergency personnel. They are also working with the Boy Scouts of America to identify a local troop to serve as auxiliary ushers.

And then...what's next?

But that isn't all that PocoNotes is planning! After their launch event in July, they'll be back with more. They're looking to put this little corner of the world on the music circuit and to attract the kind of nationally-known artists that often appear in smaller venues across New York, New Jersey and Connecticut by offering them a quality audience interested in hearing quality performances.

There is an abundance of local talent in the area. They need an opportunity to be heard and, by securing national acts for whom they can open, PocoNotes can help them earn a living from music right here - playing for you - in smaller venues, for less cost. It's win-win for everyone.

Their goal is to brand the PocoNotes name with *quality* - in performers...venues.. overall experience! In doing so, audiences will readily attend events by artists that they may not know simply because they'll remember that PocoNotes *always* puts on a great show!

So, what do we do now?

Tickets for the **July 15th** event - **The Subdudes...From NOLA to NEPA** - are on sale now at Ticketmaster.com and at all Ticketmaster outlets.

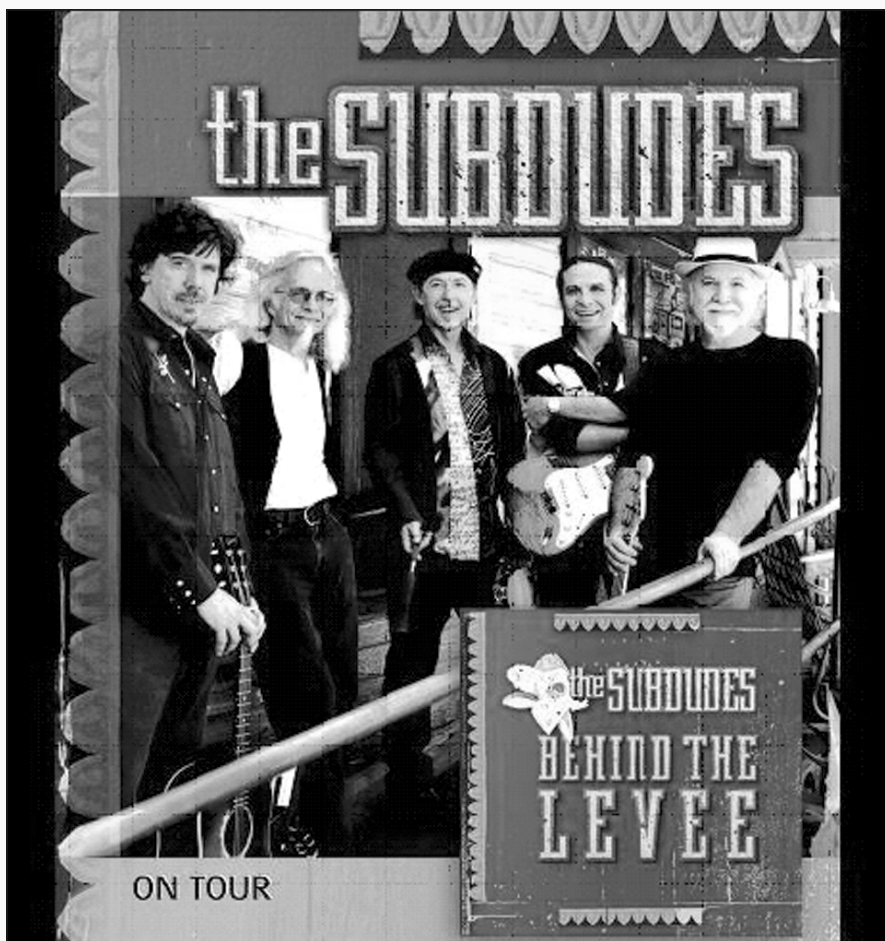
Go to www.PocoNotes.com where you will find more information, be able to listen to their radio advertisement and get a direct link to ticket sales by clicking on the Ticketmaster logo.

For group sales, contact Notes@PocoNotes.com.

Hilton Scranton has shown their support by providing a special rate for all attendees requiring overnight accommodations on Friday or Saturday nights. Call them directly at (570) 343-3000 and mention PocoNotes.

It is going to be a glorious night of one community reaching out to help another in need. Come to the show. Your ears won't hurt, and you'll spend a spectacular evening with your neighbors showing the world that we care...about music, our community and each other.

See you there!



PocoNotes LLC Presents:
From NOLA to NEPA - A Benefit for New Orleans Musicians
Saturday, July 15, 2006 at 7 p.m.
The Mellow Theater at Lackawanna College
501 Vine Street, Scranton, PA
For Info: www.poconotes.com
Buy Tickets at Ticketmaster.com